

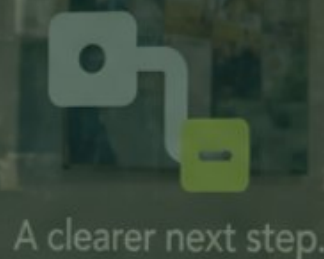


dayline

DIAGNOSTICS
A clearer next step.

स्वस्थ
कल के
लिए

DIAGNOSTICS
A clearer next step.



A clearer next step.

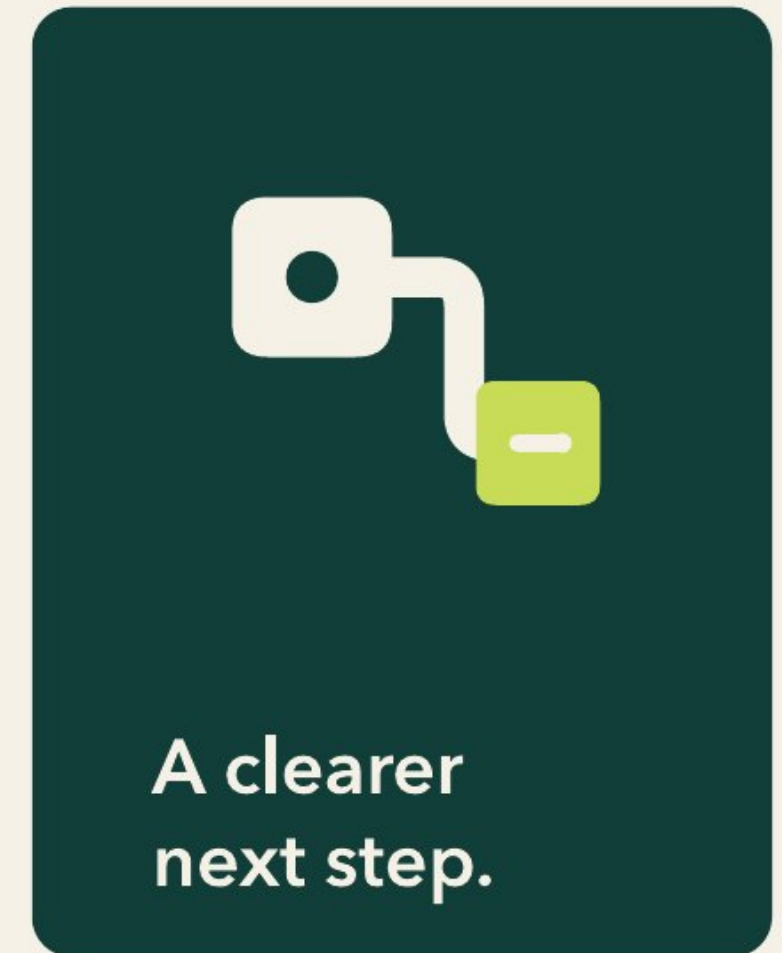


किताबें
स्टेशनरी
फोटोकॉपी
प्रिंटआउट
LAMINATION
सर्जिकल फार्म
पेलेट्स उपलब्ध

FICTIONAL IDENTITY CONCEPT

Clear information. Respectful care.

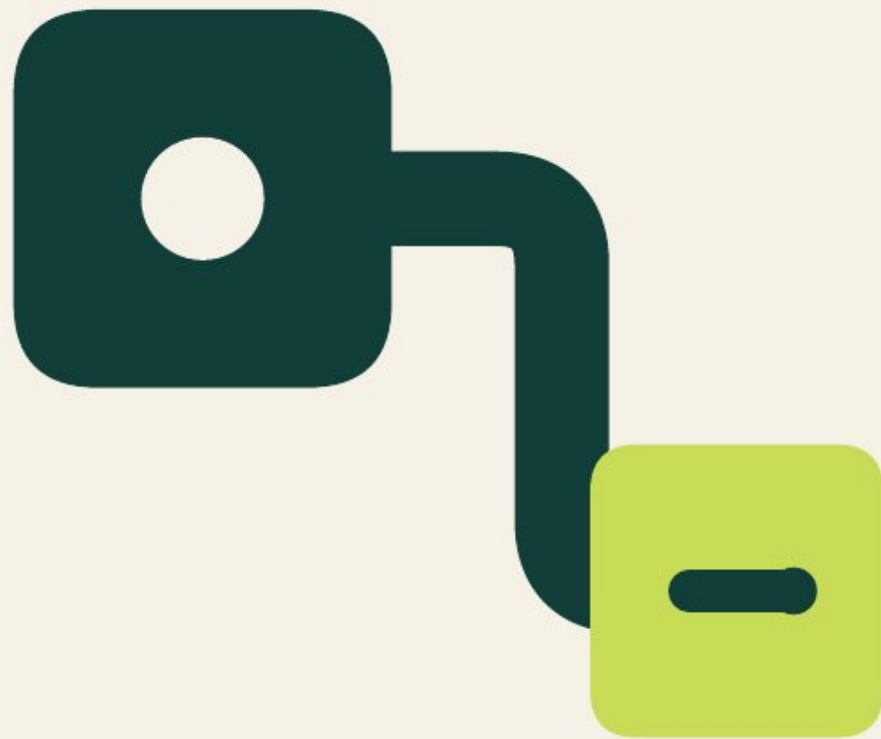
A fictional Patna neighbourhood diagnostics network focused on clear appointments, careful handoffs and a calm patient experience.



Context only

Local health infrastructure makes diagnostics a relevant service context. It does not prove private demand or performance.

The Signal Path



SOURCE

A simple dot begins the sequence.

ROUTE

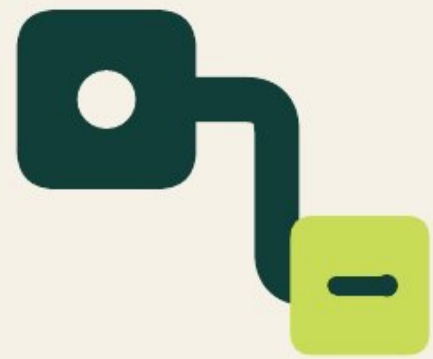
A guided channel keeps the next action visible.

ENDPOINT

The lime module marks an understandable handoff.



A precise, humane lockup



dayline
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The constructed i carries the signal dot; the symbol and wordmark share rounded, open geometry.

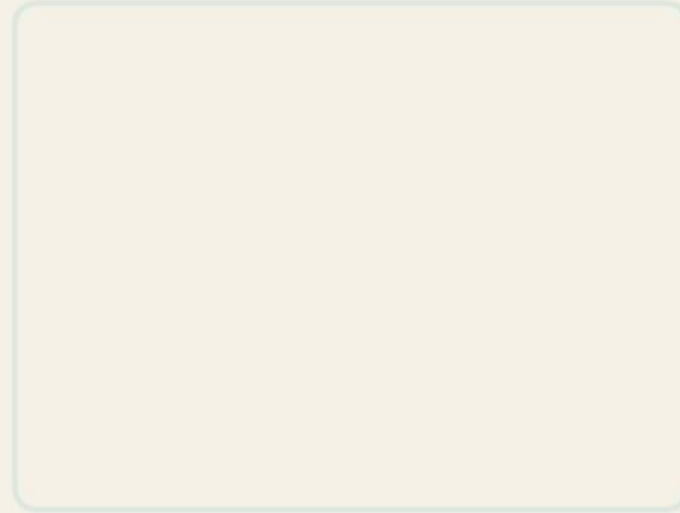
COLOUR + TYPE

Calm precision, with a human pulse.



DEEP TEAL

#123E3A · Primary ink



WARM IVORY

#F6F1E6 · Reading field



SIGNAL LIME

#C9DC57 · Action / endpoint



APRICOT

#F3A77B · Human emphasis

Avenir Next

Friendly geometry for names, labels and appointments.

Aa 0123456789

Utility text uses open spacing, short lines and high contrast.

Report handoff, made tangible

PATIENT REPORT FOLDER



Uncoated stock / tactile folder / restrained information hierarchy

Hierarchy before decoration

A demonstration page that shows what to read first, where plain-language notes sit, and how to ask questions.

No results.
No identifiers.
No clinical claims.



SAMPLE REPORT

A clear reading guide

This fictional layout demonstrates hierarchy only. It contains no patient names, IDs, test values or clinical interpretation.

SECTION 01

What this section is for

Status label

SAMPLE ITEM A

Information appears here

REFERENCE

SAMPLE ITEM B

Information appears here

REFERENCE

SAMPLE ITEM C

Information appears here

REFERENCE

How to read this page

1 Start with the section label
2 Read the plain-language note
3 Ask the care team if anything is unclear

QUESTIONS?

Bring this report to your appointment.

FICTIONAL SAMPLE - NO RESULTS - NO IDENTIFIERS

One system, from booking to home visit

APPOINTMENT CARD



A clearer next step.

YOUR APPOINTMENT

Day / date

Time Location / collection point

Bring this card and any instructions shared at booking.

Fictional system · no personal data

HOME COLLECTION KIT



CLOSED KIT · SAMPLE LABEL

Prepared for a calm, respectful home visit.

This outer bag contains only fictional display materials. No patient details. No exposed specimens.

OUTER LABEL

Collection kit

SEALED FOR DEMO

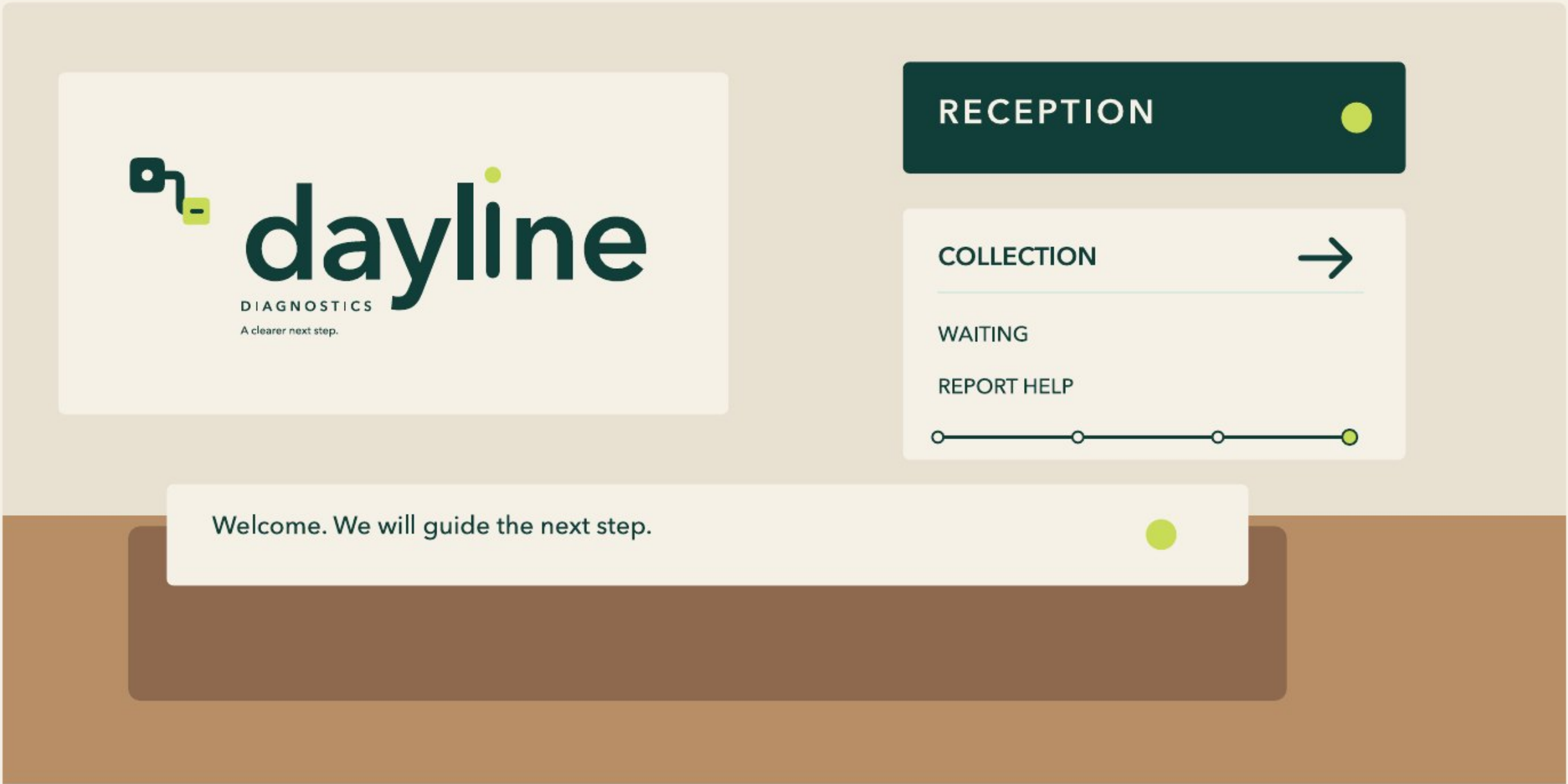
01 Check the booking note

02 Keep the kit closed

03 Ask before entering

Readable at room scale

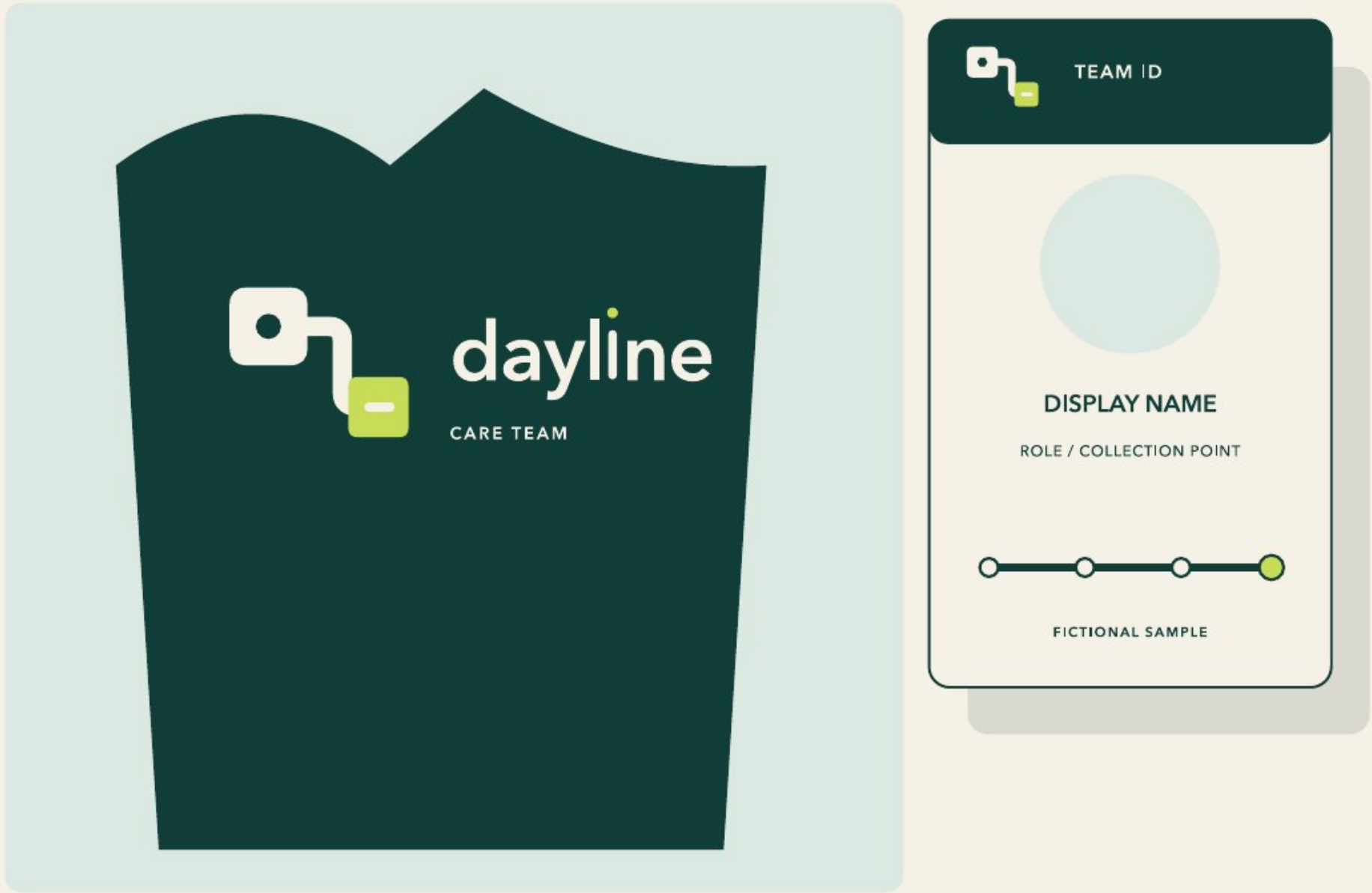
RECEPTION + WAYFINDING



Warm plaster, local wood, matte sign faces, daylight and readable contrast.

Recognisable, without feeling clinical

STAFF ID + SCRUB APPLICATION



No real staff or patient data appears in this concept.



dayline

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लिए



A clearer next step.



dayline
DIAGNOSTICS
A clearer next step.

किताबें
स्टेशनरी
फोटोकॉपी
प्रिंटआउट
LAMINATION
सर्जिकल फार्म
पेलेट्स उपलब्ध

A human-scale neighbourhood welcome.

AI-GENERATED FICTIONAL CONCEPT



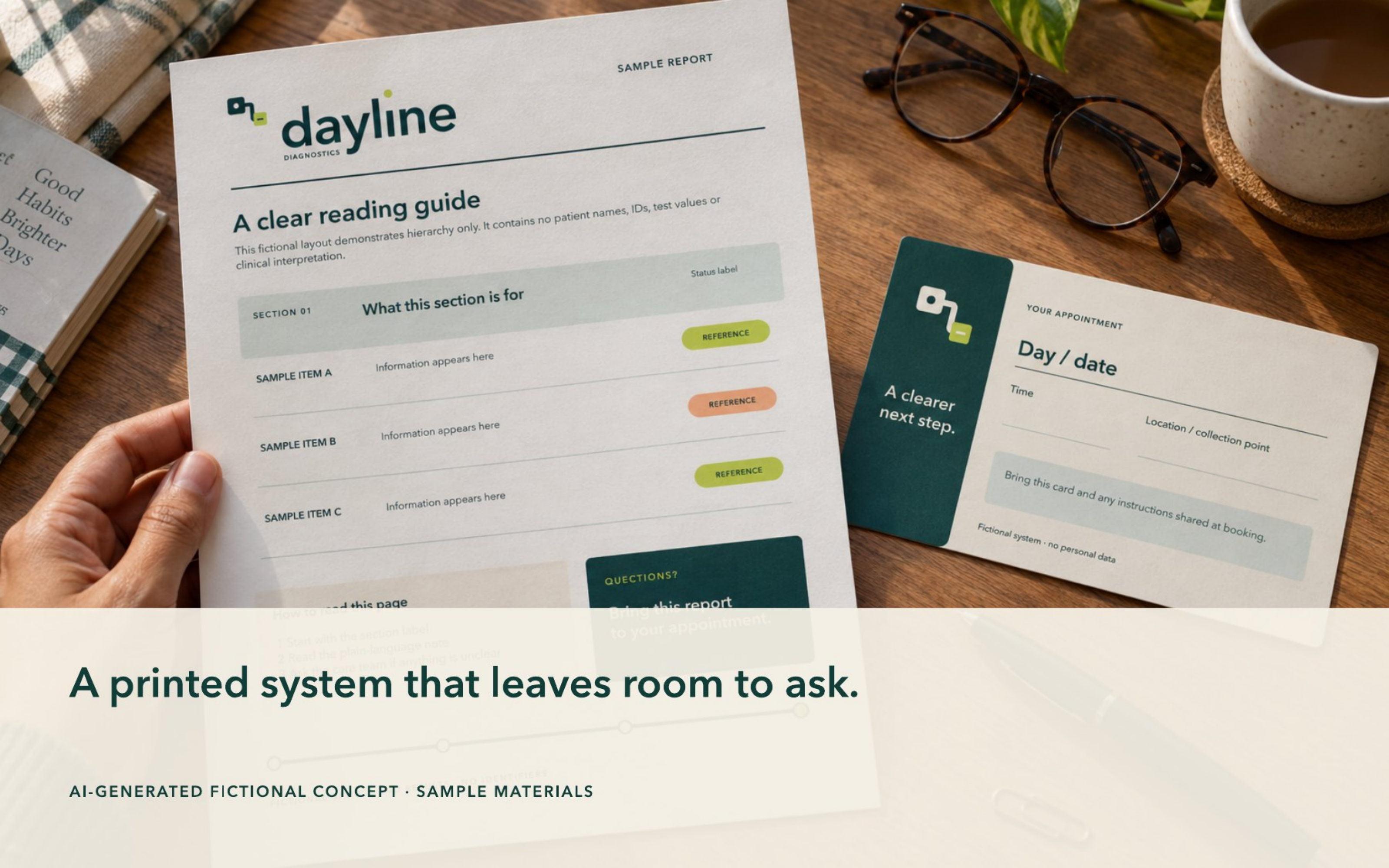
Information handed over with care.

AI-GENERATED FICTIONAL CONCEPT · NO PATIENT DATA



Prepared before the visit begins.

AI-GENERATED FICTIONAL CONCEPT · CLOSED KIT



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QUESTIONS?

Bring this report
to your appointment.

YOUR APPOINTMENT

Day / date

Time

Location / collection point

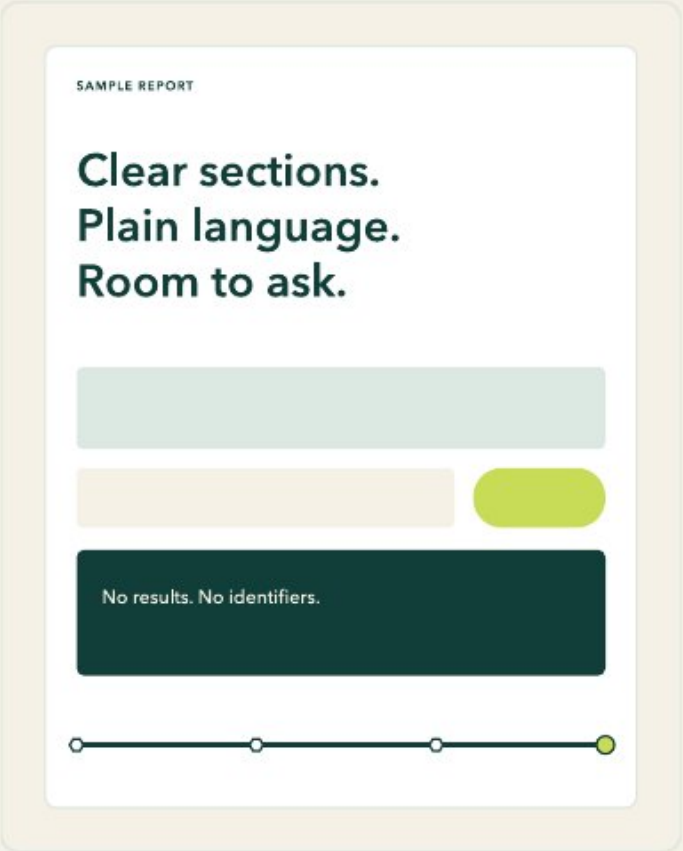
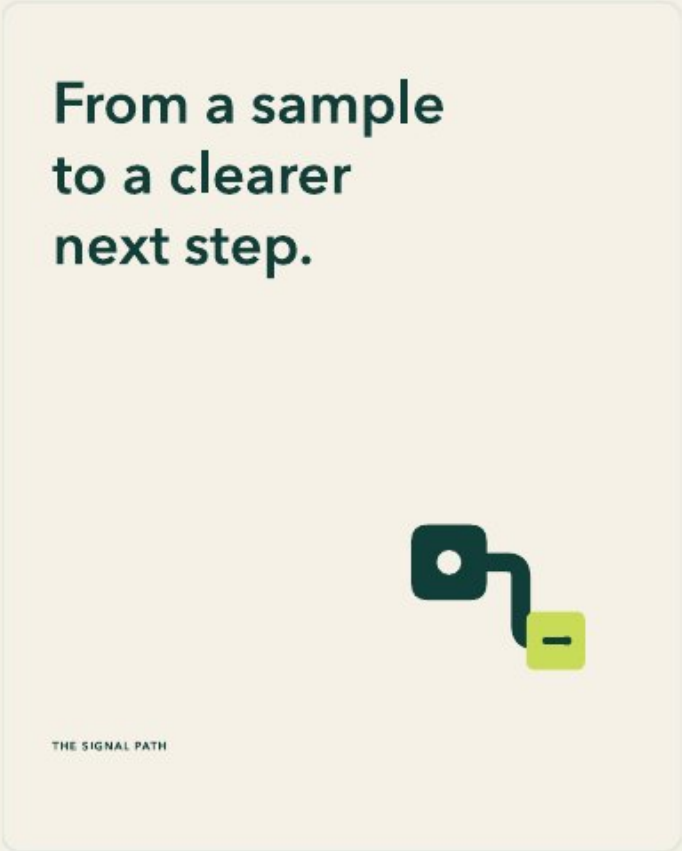
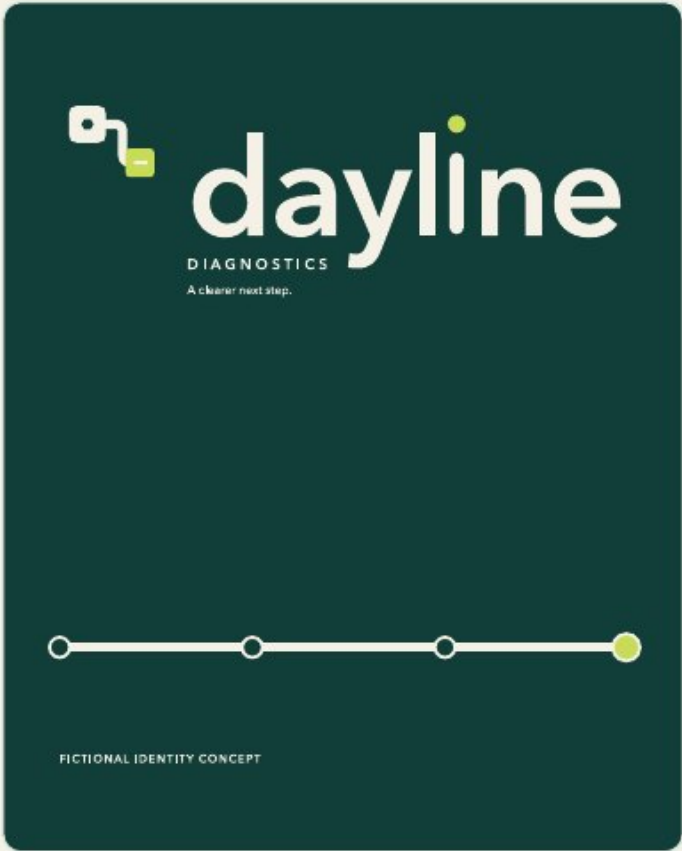
Bring this card and any instructions shared at booking.

Fictional system · no personal data

A printed system that leaves room to ask.

AI-GENERATED FICTIONAL CONCEPT · SAMPLE MATERIALS

Four portrait stories, one calm voice





dayline

DIAGNOSTICS

A clearer next step.



FICTIONAL IDENTITY CONCEPT · MONALISA DESIGN STUDIO