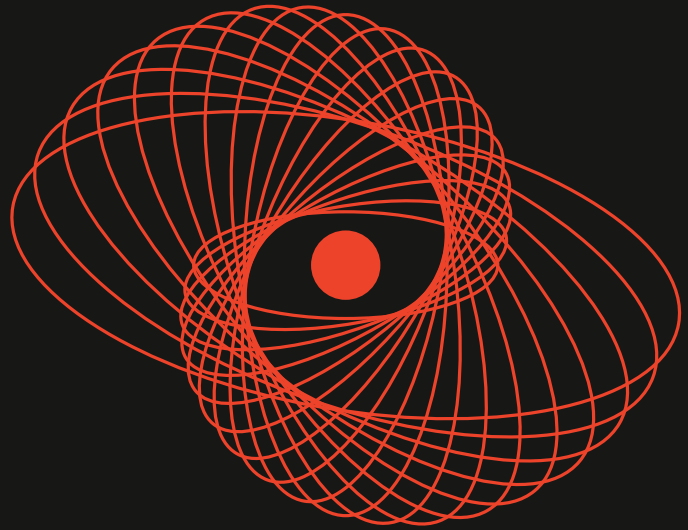




monalisa
design studio



PROJECT BOOK

SELECTED WORK / 2026

Ideas out in the world.

01	Taj Lands End · HNI dinner	Experiences
02	Lenskart · IPO celebration	Experiences
03	Jewellery · social content	Campaigns
04	Jewellery · AI campaign	Campaigns
05	Jewellery · shoot	Campaigns
06	Monalisa Buys Art · UI/UX	Digital
07	Monalisa Buys Art · catalogue	Editorial

An evening, considered.

Taj Lands End · HNI dinner

For an HNI dinner at Taj Lands End in Mumbai, the studio shaped a connected guest journey: an entry easel on arrival, invitations before the event, and menus, bar cards and table covers within the room.

Burgundy and ivory carry the identity across every scale. A sweeping monogram and fine serif typography give the printed pieces ceremony, while the toile artwork turns the table itself into part of the visual system.

SHARED WORK

- Dinner menus
- Bar menus
- Table covers
- Invitations
- Entry easel
- Event graphics

VERIFIED BACKGROUND

Taj Lands End sits at Bandstand in Bandra West, overlooking the Arabian Sea and the Bandra-Worli Sea Link. The hotel provides the setting for this dinner; the studio's published work covers its menus, table covers and event graphics.



Dinner table with burgundy toile, candlelight and a black menu at each place setting. 01



Menu cover study with a sweeping white monogram on burgundy. 04



The Menu cover, set in ivory type on burgundy. 05



Menu panel: starters and vegetarian and non-vegetarian selections. 06



Menu panel: soup, salads, live counters and pasta.

07



Menu panel: vegetarian and non-vegetarian mains.

08



Menu panel: accompaniments and desserts.

09



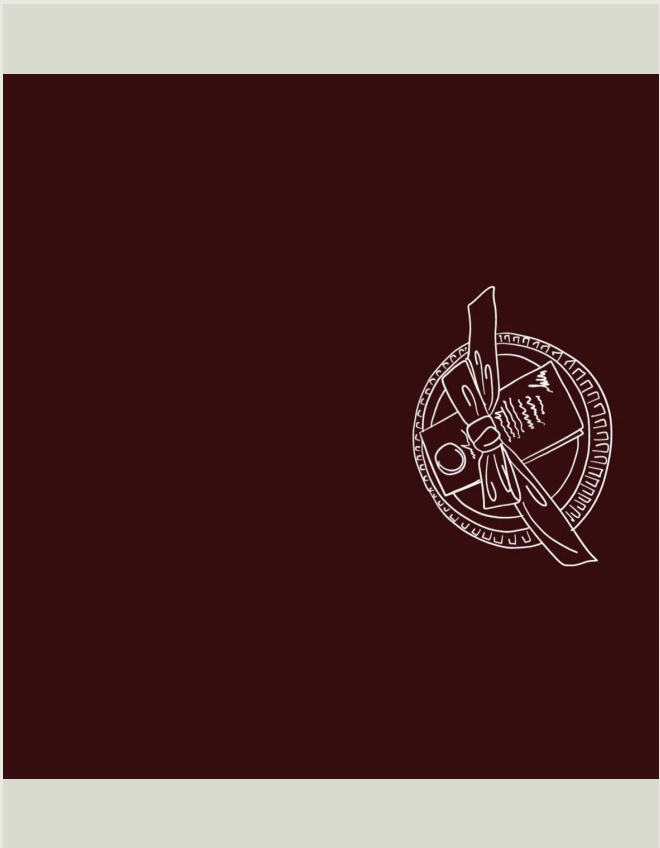
The Bar menu, shown in hand.

12



The Bar menu in a tabletop setting.

13



Menu back cover with a cutlery illustration.

11



Burgundy toile artwork used across the table setting.

15



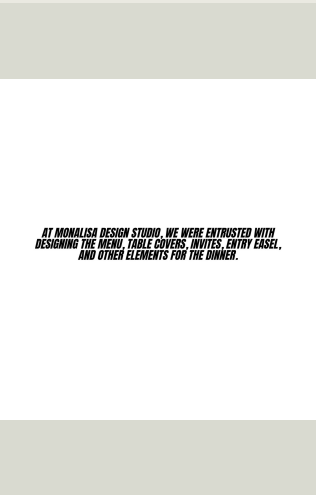
Entry easel welcoming guests to the dinner.

17



Burgundy invitation and presentation box.

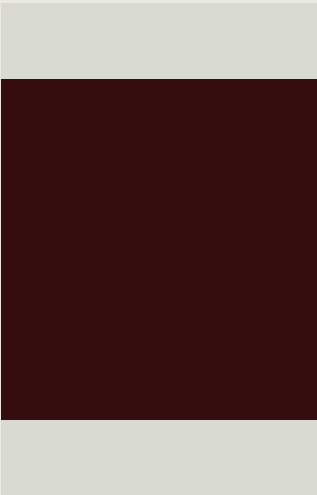
ORIGINAL PRESENTATION / CONTACT SHEET



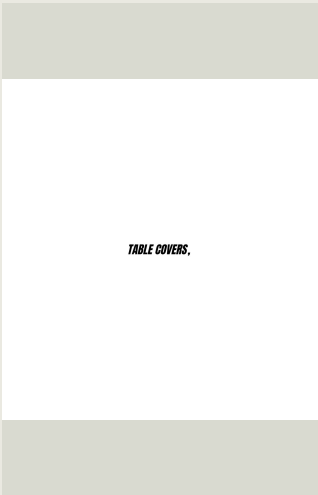
ORIGINAL PROJECT PRESENTATION / Original presentation: the scope of the... 02



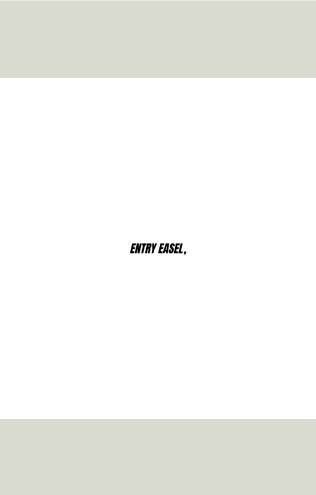
ORIGINAL PROJECT PRESENTATION / Original presentation divider: The... 03



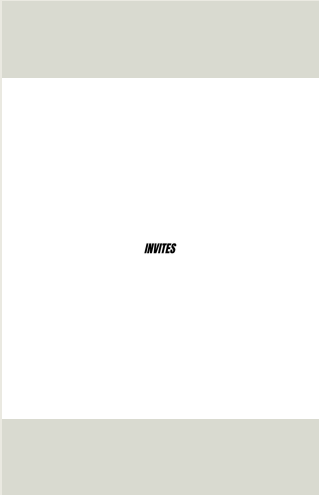
ORIGINAL PROJECT PRESENTATION / Original presentation: burgundy... 10



ORIGINAL PROJECT PRESENTATION / Original presentation divider: Table... 14



ORIGINAL PROJECT PRESENTATION / Original presentation divider: Entry... 16



ORIGINAL PROJECT PRESENTATION / Original presentation divider: Invites. 18



ORIGINAL PROJECT PRESENTATION / Original presentation: closing card. 20



FOLLOW-UP MENU PRESENTATION / Follow-up menu presentation: title... 02

A celebration in focus.

Lenskart · IPO celebration

For Lenskart's IPO celebration, the studio translated the familiar language of an eye test into an interactive photobooth installation, then carried the same graphic world into a set of bespoke menus.

The concept begins with the Snellen eye chart: decreasing letterforms made instantly recognizable through repeated eye examinations. Reframed at room scale, it becomes a participatory backdrop rooted in the brand's own visual territory.

SHARED WORK

- Celebration installation
- Interactive eye-check photobooth
- Menus

VERIFIED BACKGROUND

Lenskart Solutions Limited listed its shares on the NSE and BSE on 10 November 2025. The company's listing provides the background to this celebration; the studio's post documents the photobooth and menus without specifying an event date or venue.



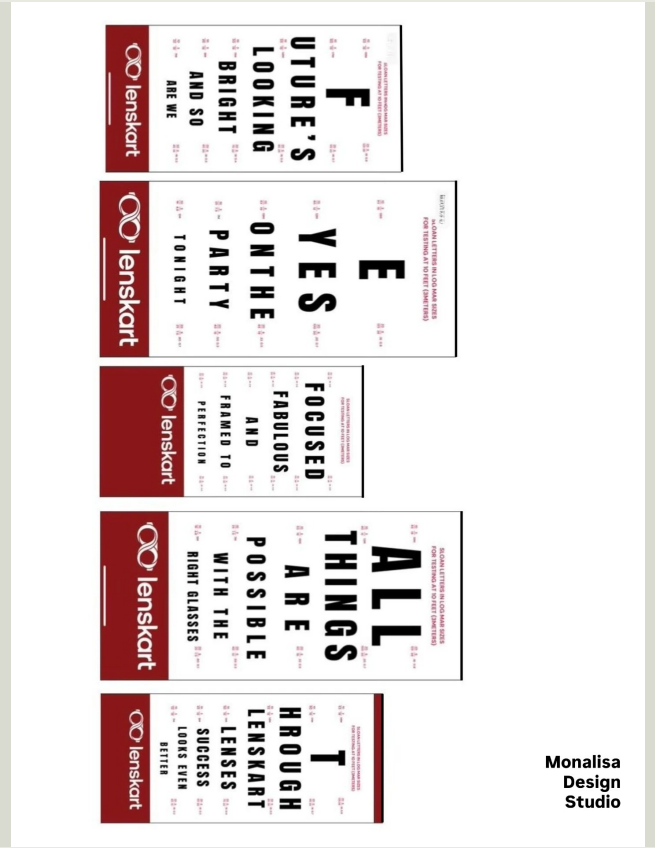
The illuminated eye-chart installation in the event space.

03



FILM STILL / Five-second view of the illuminated eye-chart installation.

01



Five eye-chart artwork variants developed for the installation.

05



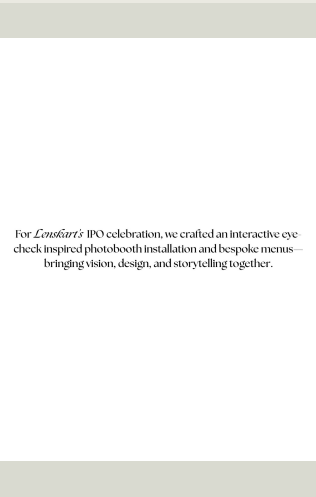
The open red dinner menu on a dark tabletop.

07

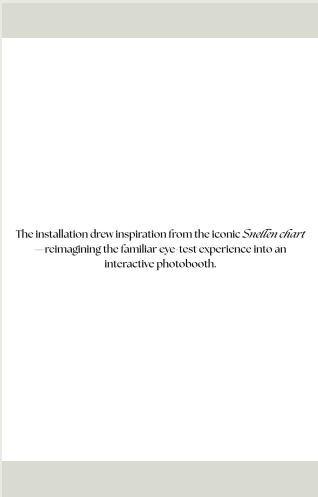


The red menu in a festive place setting.

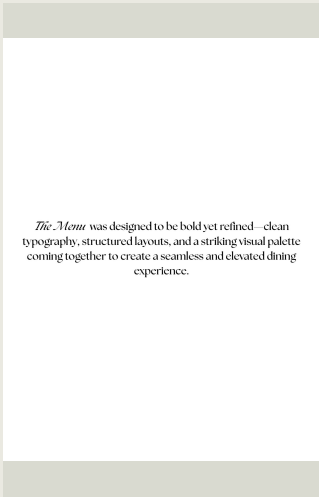
ORIGINAL PRESENTATION / CONTACT SHEET



ORIGINAL PROJECT PRESENTATION /
Original presentation: the project scope. 02



ORIGINAL PROJECT PRESENTATION /
Original presentation: the Snellen... 04



ORIGINAL PROJECT PRESENTATION /
Original presentation: the menu-design... 06

SOURCES / CREDITS

STUDIO POST / Monalisa Design Studio · original project
BRAND / VENUE CONTEXT / Lenskart · official listing record

Small details. A distinct presence.

Jewellery · social content

The studio shaped the feed from concept to execution, connecting creative direction and content strategy with post design, feed aesthetics and social media management.

The published four-post sequence moves between three roles for social content. An occasion-led promotion creates a timely entry point, brand-story cards establish a written voice, and an on-body film shows the necklace in context.

SHARED WORK

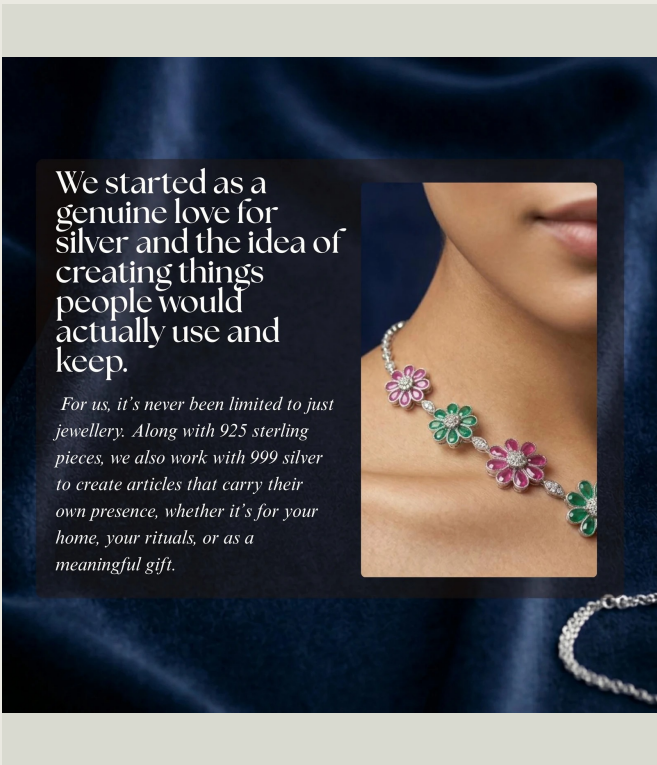
- Creative direction
- Content strategy
- Social media management
- Feed & post design

PROJECT CONTEXT

Jewellery



FILM STILL / Akshaya Tritiya promotional film · historical offer copy as published. 01



Brand story · origin and everyday-wear narrative. 02



Brand story · product image and editorial voice. 03



FILM STILL / On-body film · a floral necklace against deep navy. 04

SOURCES / CREDITS

STUDIO POST / Monalisa Design Studio · original project

Another way of seeing.

Jewellery · AI campaign

A 19.6-second vertical campaign film for an unnamed jewellery brand. The studio states that every frame is AI-generated and that the work was developed from concept through execution.

The published poster establishes a metallic, sculptural visual world. The film is presented as generated campaign imagery rather than documentary product photography; the local playback copy is silent, with the original post linked as the source.

SHARED WORK

- AI-generated campaign film
- Concept-to-execution development

PROJECT CONTEXT

Jewellery

Monalisa
Design
Studio



FILM STILL / AI-generated campaign film · silent local playback; original post linked.

01

SOURCES / CREDITS

STUDIO POST / Monalisa Design Studio · original project

The art of looking closer.

Jewellery · shoot

A four-frame jewellery study, moving from the necklace on the body to a complete product view and a close look at its floral details.

Deep navy runs through the series, setting off the green, pink and clear stones. The changing distance gives each frame a different job: show proportion, composition, the complete piece, then its detail.

SHARED WORK

- Jewellery shoot

PROJECT CONTEXT

Jewellery



The complete floral necklace, photographed on the body. 01



A closer on-body view of the necklace. 02



The complete necklace, photographed on navy. 03



Macro detail of the floral settings and stonework. 04

SOURCES / CREDITS

STUDIO POST / Monalisa Design Studio · original project

An artful digital home.

Monalisa Buys Art · UI/UX

An art shop needs to make room for two kinds of discovery: the first impression of a piece, and the details that help someone choose it. For Monalisa Buys Art, we designed a digital storefront that carries the brand's expressive character into a clear browsing experience.

The published project shows the system across tablet and phone mockups, followed by screen recordings of the homepage and individual artwork pages. A compact header, generous artwork views and supporting thumbnails keep the collection at the centre of the experience.

SHARED WORK

- Digital art storefront
- Mobile interface design
- Artwork browsing and product-page experience

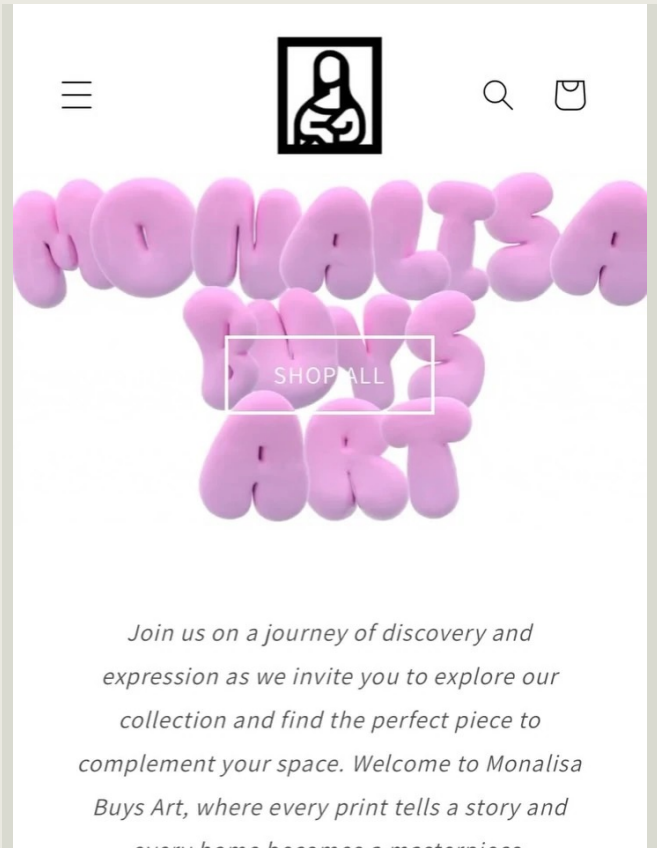
VERIFIED BACKGROUND

Monalisa Buys Art presents curated posters and art prints across classic and contemporary styles. Alongside individual buyers, its published offer serves architects and interior designers selecting artwork for residential, hospitality and commercial spaces.



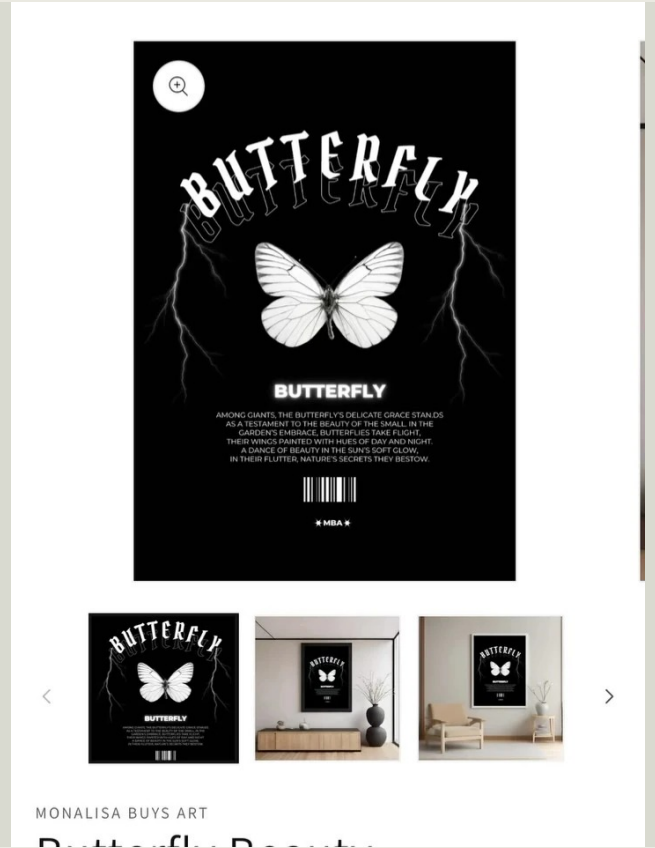
The art shop homepage · tablet mockup

03



FILM STILL / Browse the art shop · silent screen recording

05



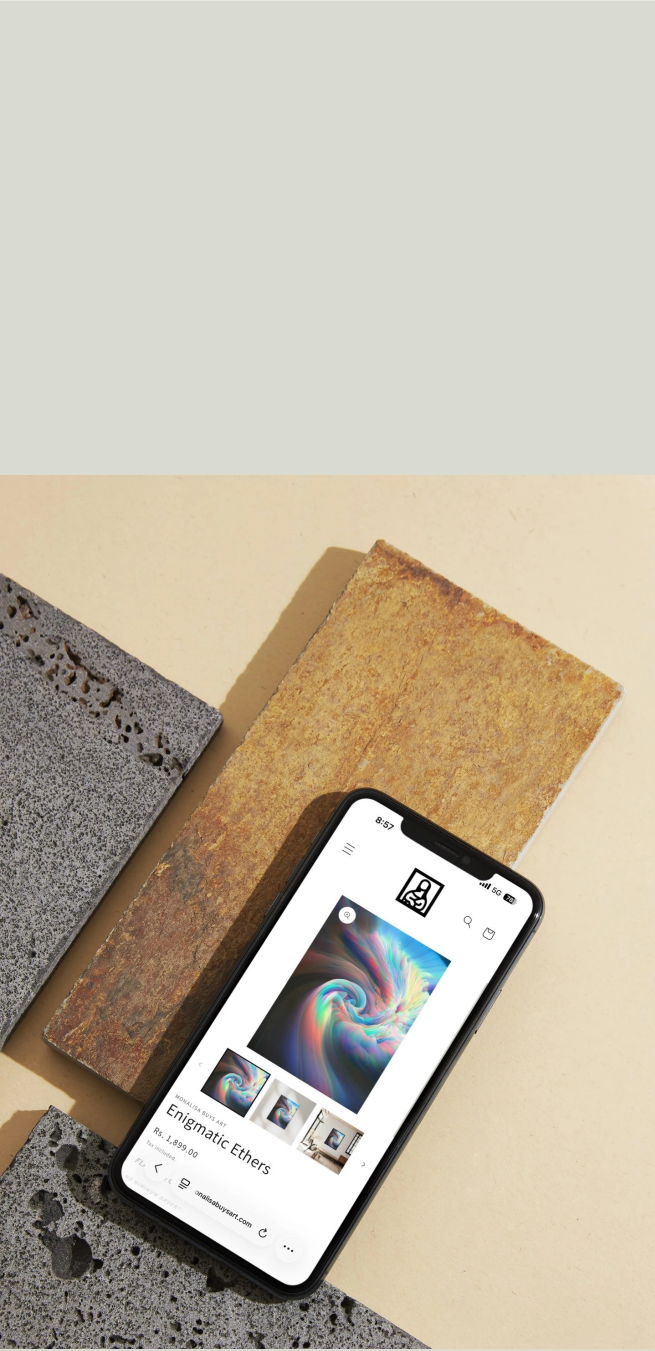
FILM STILL / Explore an artwork · silent product-page recording

09



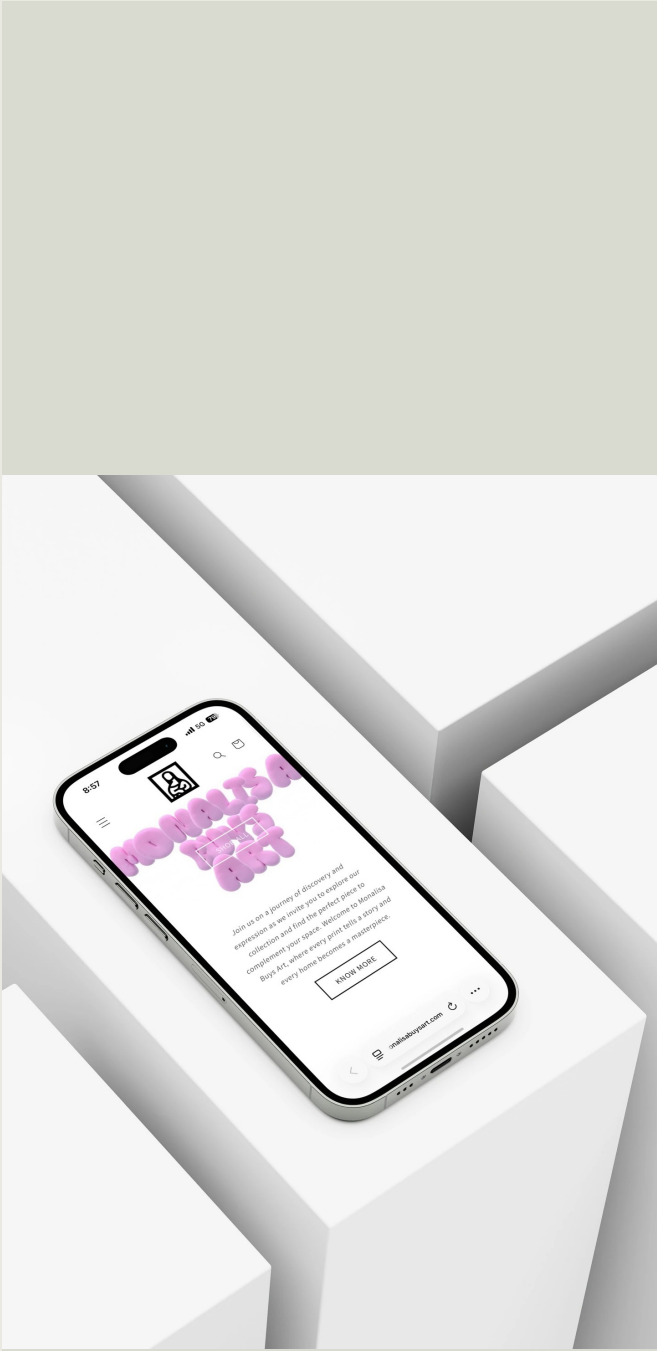
FILM STILL / Product imagery and detail · silent screen recording

11



An artwork in focus · product-page phone mockup

07



The digital storefront · phone mockup

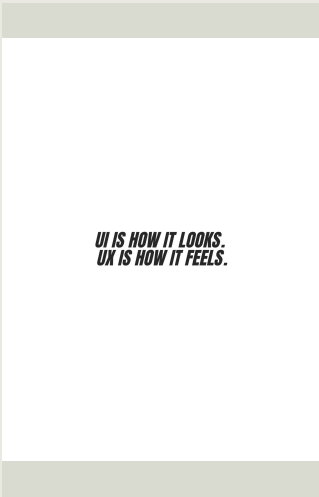
13

ORIGINAL PRESENTATION / CONTACT SHEET



FILM STILL / ORIGINAL UI/UX
PRESENTATION / UI/UX introduction ...

01



ORIGINAL UI/UX PRESENTATION /
Presentation note · appearance and...

02



ORIGINAL UI/UX PRESENTATION /
Presentation note · spacing and visual...

04



ORIGINAL UI/UX PRESENTATION /
Presentation note · each element has...

06



ORIGINAL UI/UX PRESENTATION /
Presentation note · the customer...

08



ORIGINAL UI/UX PRESENTATION /
Presentation note · intentional steps

10



ORIGINAL UI/UX PRESENTATION /
Original presentation closing card

12

SOURCES / CREDITS

STUDIO POST / Monalisa Design Studio · original project
BRAND / VENUE CONTEXT / Monalisa Buys Art · trade offer

Art, from page to page.

Monalisa Buys Art · catalogue

This published 20-slide selection presents a catalogue created for architects and interior designers. It moves from the brand's point of view into collection categories, product guidance and a practical partnership pathway.

The layout changes scale as the subject changes: full-page room mockups establish atmosphere, compact grids make categories browsable, essay pages slow the pace, and material and frame guides bring specification detail into view.

SHARED WORK

- Catalogue layout
- Editorial art direction
- Information design

VERIFIED BACKGROUND

The brand's trade programme serves architects and interior designers, with consultation and customization across dimensions, colours, frames and materials. That audience gives the catalogue a practical role: introducing art in the context of a wider interior project.



Catalogue cover · art placed in an interior mockup.

01



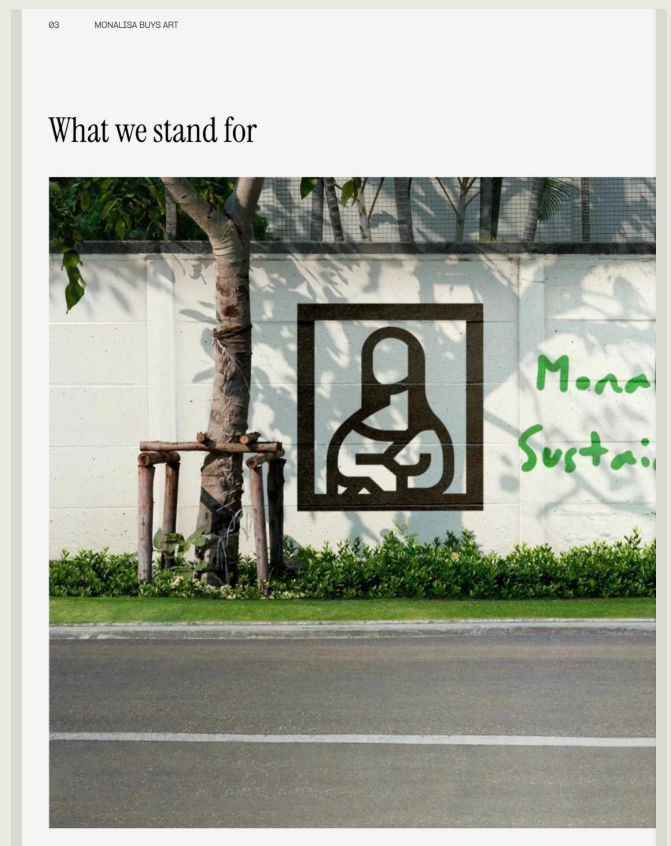
Contents · brand, collection and production sections.

02



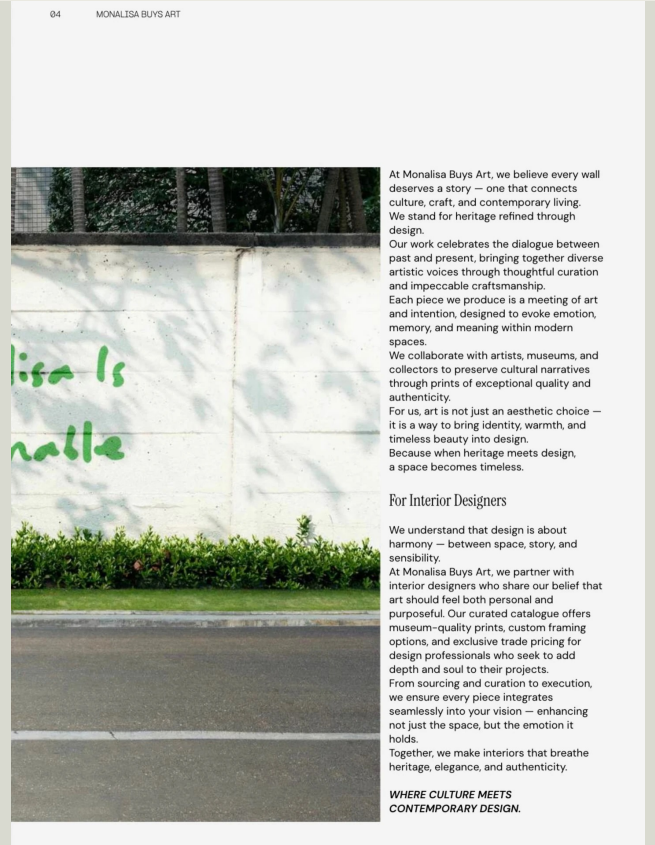
Contents · collaboration, partnership and next steps.

03



Brand chapter opener · What we stand for.

04



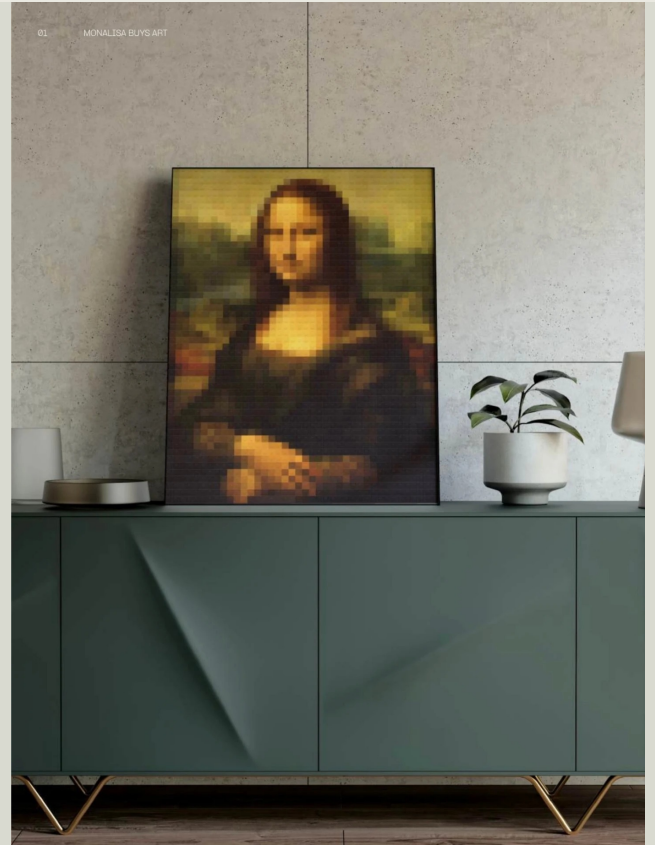
Brand narrative · positioning and the interior-design audience.

05



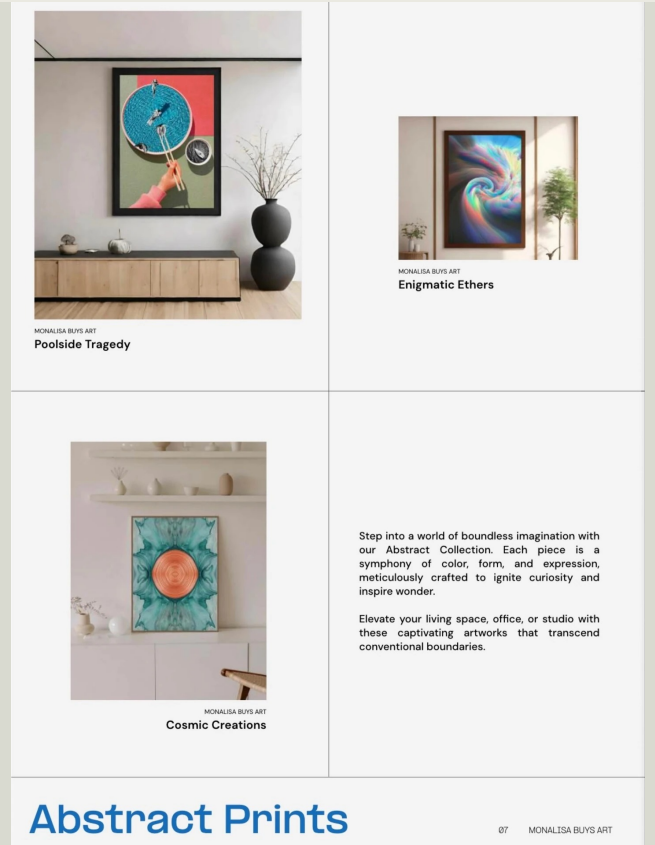
Room mockup · framed artwork in a warm neutral setting.

06



Room mockup · portrait artwork in a dark green interior.

14



Collection category · Abstract Prints.

08



MONALISA BUYS ART
The Great Wave off Kanagawa – Katsushika Hokusai



MONALISA BUYS ART
Hashihime (Lady at the Bridge) – Utagawa Kuniyoshi 1846



MONALISA BUYS ART
Koi Carp Fish – Japanese Illustration

Introducing our Japanese Art collection — a masterpiece that transcends boundaries. Immerse yourself in a symphony of colors and forms, meticulously crafted to convey the rich tapestry of Japanese culture.

From the ethereal grace of cherry blossoms to the dynamic allure of contemporary urban scenes, each detail is a brushstroke of tradition meeting modernity.

Japanese Art

11 MONALISA BUYS ART

Collection category · Japanese Art.

09



MONALISA BUYS ART
Ecliptic Elements



MONALISA BUYS ART
Abstract Alchemy



MONALISA BUYS ART
Sculpted Symphony

The Bauhaus poster collection is inspired by the famous art school and Bauhaus movement that formed the basis for modern graphic design. Explore our collection of Bauhaus-inspired posters, embodying the iconic design principles of simplicity, functionality, and harmony. Immerse yourself in the iconic design movement that shaped the 20th century.

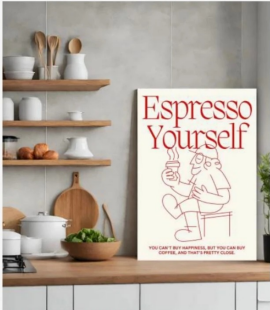
From vibrant primary colors to sleek, abstract compositions, these posters capture the essence of Bauhaus, making a bold statement in any room.

Bauhaus

16 MONALISA BUYS ART

Collection category · Bauhaus.

10



MONALISA BUYS ART
Espresso Yourself



MONALISA BUYS ART
Ramen Reverie



MONALISA BUYS ART
Oh, Crab

Introducing our collection of Kitchen and Cocktails – inspired art posters, where culinary passion meets artistic flair. Each poster is a feast for the eyes, showcasing delectable dishes and tantalizing beverages in vibrant detail. Perfect for kitchens, dining rooms, or home bars, these posters add a dash of flavor and sophistication to any space.

Whether you're a foodie, a home chef, or a cocktail enthusiast, these posters are sure to whet your appetite and inspire your culinary adventures. Spice up your decor and indulge your senses with our delectable collection.

Kitchen & Cocktail

15 MONALISA BUYS ART

Collection category · Kitchen and Cocktail.

11

22 MONALISA BUYS ART



Traditional art · paired framed-art presentation.

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Know your Material



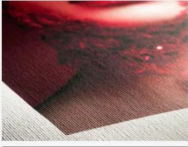
MATTE PAPER

A pH neutral 200 GSM Matte Paper | Museum-Grade paper | Smooth Matte Finish | Acid Free & EC Free | Printed on Canon Image PROGRAF PRO-540 | 12 Color LUCIA PRO Pigment Ink | Crystal-Fidelity Output Quality



PREMIUM LUSTER PAPER

A light glossy finish 260 GSM Luster Paper | Smooth Luster Finish | Non-Textured Surface | pH Neutral, Acid Free & EC Free | Printed on Canon Image PROGRAF PRO-540 | 12 Color LUCIA PRO Pigment Ink | Crystal-Fidelity Output Quality



MUSEUM CANVAS

370 GSM Poly-Cotton Canvas | Matte finished & Canvas textured | Fine Uniform Surface Texture | pH Neutral, Acid Free & EC Free | ISO 9706 Conform / Museum Quality for Highest Age Resistance | Printed on Canon Image PROGRAF PRO-540 | 12 Color LUCIA PRO Pigment Ink | Crystal-Fidelity Output Quality

Material guide · paper and canvas options.

16

30MONALISA BUYS ART

Know your Frame



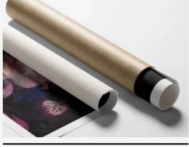
FRAME

Framed posters provide a complete and polished look, ready to hang right out of the box | The frame protects the poster from dust, moisture, and physical damage, ensuring longevity | We offer a range of colors to suit any décor and enhance the artwork. Currently offered in 3 colors - Black, White and Brown



CANVAS GALLERY WRAP

Canvas Gallery Wrap offers a professional look with the image wrapped around the edges of a sturdy wooden frame | The texture of canvas adds a tactile quality to the artwork, enhancing its visual appeal | Canvas prints come ready to hang, with no need for additional framing, making them a convenient and stylish choice.



UNFRAMED

Unframed posters offer the ultimate flexibility. You can choose your own frame style or display the poster as-is using clips, tape, or a poster hanger | Budget-friendly with the freedom to customize your display | Rolled and shipped in protective tubes, unframed posters are easy to store and move.

Frame guide · framed, wrapped and unframed formats.

17

31MONALISA BUYS ART



How to Partner

Our interior designer partnership program is built to support creative freedom while ensuring reliability and ease of execution. Designers can collaborate with us from concept to installation, whether selecting from our existing catalogue or developing a bespoke art direction for their project.

We assist with artwork selection, sizing, framing recommendations, and production planning, allowing designers to focus on the overall spatial narrative. With dedicated support and streamlined processes, we aim to become a long-term art partner rather than just a supplier.

Trade partnership · chapter opener.

18

32MONALISA BUYS ART

01STEP 1
BROWSE & SELECT

Explore our extensive catalog featuring a wide range of styles, carefully curated to suit various design aesthetics and project requirements. You can also share your project details with us, and our team will assist you in selecting artwork that complements your design goals.

02STEP 2
CONSULTATION & CUSTOMIZATION

Share your project details with us, and our team will assist you in selecting artwork that complements your design goals. We create tailor-made artwork to fit your specific design requirements, whether it's adjusting dimensions, colors, frames or materials, we have you covered. We offer flexible customization options to align with your vision.

03STEP 3
TRADE BENEFITS

Once you've selected all the artworks, you can get in touch with us and we will provide you with the best trade discount on your purchase.

04STEP 4
CONSULTATION & CUSTOMIZATION

Place your order with confidence. We'll handle the logistics, ensuring timely delivery to your project site without compromising on quality.

Trade partnership · four-step process.

19

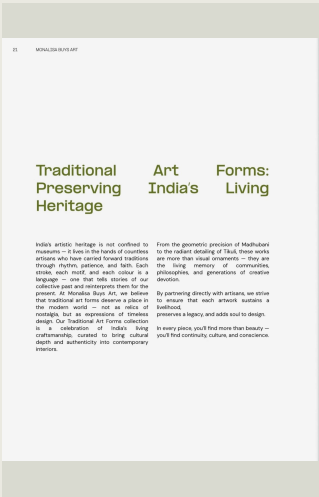
MONALISA DESIGN STUDIO / PROJECT BOOK

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ORIGINAL PRESENTATION / CONTACT SHEET



PUBLISHED PRESENTATION EXCERPTS / Published presentation divider · curat... 07



PUBLISHED PRESENTATION EXCERPTS / Published presentation essay ·... 12



PUBLISHED PRESENTATION EXCERPTS / Published presentation section intro ·... 15



PUBLISHED PRESENTATION EXCERPTS / Published presentation closing card ·... 20

SOURCES / CREDITS

STUDIO POST / Monalisa Design Studio · original project
BRAND / VENUE CONTEXT / Monalisa Buys Art · architects & interior designers